



DAVE

Amazing, these guys actually got one screen working!



RYAN



GARY



Hey Jerry, "Are they laughing with us, or at us?"



Marla: On the issues....

Tom Garrett  
President

ROTO  
news



REALWORLD  
Marketing, Inc.

Andy Mindlin from Real World Marketing gave us pointers on how to market in the new economy.

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ROSS NEWHAN, Editor

Mike Reaume, Photographer

87  
years of Service  
District 5330



## Calendar

**October—Alan Wakefield Memorial Golf Tournament, date to be decided.**

**May 14—Tentative date of 2nd Lobsterfest.**

## Speakers

**Today—L. Lee Grismer, Biology professor from La Sierra University.**

**Lee is a highly acclaimed professor and entertaining speaker noted for his research and discovery of new species of amphibians and reptiles. He promises he will not bring any creepy, crawly creatures with him, and his talk fits in with President Garrett's theme for the month of community series.**

**Next Week—Eugene Montanez, on the state of the city.**

## Rotarians Birthdays

### July

Bob Livingston, July 2  
Dick Haley, July 6  
Randy Rawson, July 19  
Ty Fleming, July 21  
Bob Hemborg, July 23  
Ron Freymuth, July 30  
Richard Gonzales July 30

## Partner's Birthdays

### July

Alan Armstrong/Jeanette (July 7)  
Jorge Pavez/Joyce (July 8)  
Dan Jackson/Nelda (July 13)  
Rex Bullock/Judy (July 14)  
Kent Bechler/Karen (July 16)  
Biren Shukla/Harina (July 17)  
Mark Costa/Teresa (July 18)  
Dipam Patel/Dharti (July 19)  
John Cleghorn/Jan (July 20)  
Homer Vasels/Becky (July 20)  
Vaman Ganu/Anuradha (July 24)  
Vince Amatulli/Denis (July 30)

## Wedding Anniversary

### July

Steve Caseldine/Docia (July 7)  
John Knaak/Carolyn (July 8)  
Gene Montanez/Paula (July 24)  
Roy Hoffman/Gail (July 27)

## Club Anniversaries

### July

July 23—Jim Verplancke 28 years  
July 25—John Cleghorn, 24 years  
July 7--Ron Freymuth, 15 years  
July 24--Richard Gonzales, 12 years  
July 28—Mike Reaume, 10 years  
July 6—Mark Costa, 9 years  
July 30—Skip Crane, 6 years

## Allocation Approvals

The Allocation Committee, under Chairman Richard Gonzales, made the following recommendations, which have been approved by the board of directors.

Corona Life Services, an additional \$500 for a total of \$3,000; Santiago High School Choir, an additional \$1,000 for a total of \$4,000; Circle Of Hope, \$5,000; YMCA, \$6,100; Fender, \$3,000; Corona Library, \$2,000; Ben Franklin School, \$500.

Navy League, \$1,000; C.P.D. Explorers, \$1,000; Heritage Park, \$1,000; CNUSD Red Ribbon, \$750; Peppermint Ridge, \$1,000; SHS-ROTC, \$500; Inspire Life Skills, \$1,000; 2nd District Youth, \$500; Community Foundation, \$500; Fire Explorers, \$1,000; T.I.P., \$500; Norco Community College Choir, \$500; BSA, \$250; CHS Speech Club, \$500; 100 Mile Club at Garretson Elementary, \$500.

## Passing of The Boss

This will be somewhat self-serving, but **George Steinbrenner, who passed away Tuesday at 80**, cut such a huge figure in the world of sports and was such a paradoxical

personality during his tenure as Yankee owner that you may find my take on a man I often interviewed and watched closely to be insightful. NewhanonBaseball@blogspot.com

## Klinginsmith Plans

### District Visit

New RI President-elect Ray Klinginsmith has informed President Garrett that he plans to become the first RI President to visit our district in January.

At the RI convention, Klinginsmith said he will ask Rotarians to apply "cowboy logic" in making Rotary Clubs "bigger, better and bolder."

The fundamental principles of cowboy logic, he said, are taking pride in your work, talking less and saying more, doing what has to be done, and remembering that some things just aren't for sale.

## Honorary Members

Congressman Ken Calvert and dentists Art Kilkuts and John Pearson have been approved for honorary membership by the board.